

# DATA PRIVACY POLICY

[www.saalbach2025.com](http://www.saalbach2025.com)

## PREAMBLE:

Austria SKI WM und Großveranstaltungs-ges.m.b.H. (hereinafter also referred to as "**ASWM**", "**we**", "**us**" or similar) is an indirect subsidiary of the Austrian Ski Association (*Österreichischer Skiverband*), ZVR 589297270, Olympiastraße 10, 6020 Innsbruck (hereinafter also referred to as "**ÖSV**" or "**Ski Austria**"). ASWM is organizing the FIS Alpine World Ski Championships 2025 in Saalbach (the "**FIS Alpine Ski World Championships**") and operates the official website "Saalbach 2025" via [www.saalbach2025.com](http://www.saalbach2025.com) (hereinafter referred to as "**saalbach2025 website**").

For the realization of the FIS Alpine Ski World Championships it is essential for ASWM to process personal data. In this data privacy policy, ASWM discloses its data privacy policy (hereinafter the "**Privacy Policy**") in accordance with the EU General Data Protection Regulation (GDPR) and the Austrian Data Protection Act, so that you are aware of how we process personal data. Personal data is defined as any information relating to an identified or identifiable natural person.














Within this Privacy Policy, we therefore state in particular from which groups of people we process what category of personal data, for what purpose we do this, how long we store the personal data and why the processing of the personal data is in accordance with applicable laws. In this Privacy Policy you will further find information regarding cookies on our website.

## 1. Affected Groups of persons, purpose and legal basis

Generally, we gather personal data from the following groups of persons:

### Volunteers at the FIS Alpine Ski World Championships

We process the following data (if provided accordingly) from volunteers who support us at the FIS Alpine Ski World Championships and who register via the "Event Volunteer Platform" <https://ski-austria.eventvolunteers.de/en/skiwm2025/Event>

-  Basic data: Name, address, e-mail, date of birth, telephone/mobile
-  Gender
-  Citizenship
-  Social security number
-  ID data
-  Profile picture
-  Field of application/place of employment
-  Availability
-  Experience (work experience, volunteer experience, skiing ability)
-  Language skills
-  Additional qualifications (IT skills, education, internships, driver's license information)
-  Clothing sizes
-  Contact person for emergencies (name, relationship, e-mail, phone)

We process such personal data in order to serve the purpose of engaging volunteers for the FIS Alpine Ski World Championships and to be able to deploy them in the right position at the event.

Furthermore, the data is used for the handling of organizational matters (e.g. clothing issue, booking of accommodation, etc.).

Further recipients of the personal data mentioned above may be, depending on the occasion, the relevant Ski Austria event company (in particular Austria Ski Nordic Veranstaltungsgesellschaft m.b.H. and AUSTRIA SKI VERANSTALTUNGSGESELLSCHAFT m.b.H.) or the processor for the operation of the volunteer platform (Eventvolunteers.de UG (haftungsbeschränkt), Theodor-Heuss-Straße 1, 67663 Kaiserslautern).

The above-mentioned data will be stored until the legal basis ceases to exist. If the volunteer – e.g. in the course of the registration process – consented that the above-mentioned data may also be used for further purposes (e.g. contacting the volunteer for possible engagements at future (major) events), the data provided will be stored as long as the volunteer has not revoked an existing consent. A revocation can be made at any time and free of charge by sending a message to [datenschutz@skiaustria.at](mailto:datenschutz@skiaustria.at).

The legal basis allowing us to process the personal data stated above is the performance/fulfilment of a contract pursuant to Art. 6 (1) lit. b GDPR, the consent of the affected persons pursuant to Art. 6 (1) lit. a GDPR and our legitimate interest pursuant to Art. 6 (1) lit. f GDPR. Our legitimate interest is based on the purpose mentioned above.

### **Teams (athletes, coaches, staff, service personnel, etc.) for accreditation and room booking**

The following data will be processed for all team members (athletes, coaches, staff, service personnel, etc.) participating in the FIS Alpine World Ski Championships:

- Basic data: Name, gender, date of birth, address, nation, contact data (e.g. telephone, mobile, fax, e-mail address)
- Result lists and other data necessary in order to execute competitive sports
- Arrival and departure data
- Flight data/flight number regarding pick-up/shuttle service
- Bank details
- Photos

We process the personal data mentioned above for the purposes of organizing the FIS Alpine World Ski Championships as well as for providing a results and information service. The data is required for administrative tasks such as event registration, accreditation and room bookings.

The above-mentioned data will be stored for 7 years, at the longest, however, until the legal basis ceases to exist.

The legal basis allowing us to process the personal data stated above is the consent of the affected persons pursuant to Art. 6 (1) lit. a GDPR and our legitimate interest pursuant to Art. 6 (1) lit. f GDPR. Our legitimate interest is based on the purpose mentioned above.

### **Athletes (payout of prize money)**

We process the following data from athletes who receive prize money:

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- Basic data: Name, gender, date of birth, address, nation, contact data (e.g. telephone, mobile, fax, e-mail address)
- Prize money settlement and payment data (e.g. prize money statement, bank details)
- Result lists and other data necessary in order to execute competitive sports
- Copy of identity card

This data is processed for the purpose of paying out the defined prize money at the FIS Alpine World Ski Championships.

The above-mentioned data will be stored by us for 7 years (as stipulated in Section 132 BAO).

The legal basis allowing us to process the personal data stated above is the fulfillment of a legal obligation pursuant Art. 6 (1) lit. c GDPR, the consent of the affected persons pursuant to Art. 6 (1) lit. a GDPR and our legitimate interest pursuant to Art. 6 (1) lit. f GDPR. Our legitimate interest is based on the purpose mentioned above.

### **Media and journalists**

We process the following data from media, journalists and our media partners:

- Journalists as well as contact persons on behalf of the media owner or media partner: name, telephone number, e-mail address.
- Media owner
- Press ID

We process the personal data mentioned above to serve the purpose of conduct public relations for the association, its competitive athletes and events.

The above data will be stored until the legal basis ceases to exist.

The legal basis allowing us to process the personal data stated above is the consent of the affected persons pursuant to Art. 6 (1) lit. a GDPR and our legitimate interest pursuant to Art. 6 (1) lit. f GDPR. Our legitimate interest is based on the purpose mentioned above.

### **Business partners, suppliers**

We process the following data from our business partners or suppliers:

- Contact person on behalf of the business partner or supplier: Name, telephone number, e-mail address;
- Billing and payment data (e.g. payment receipts, invoices, means of payment, collection authorizations, bank transactions, settlements, credit cards, bank details / credit cards, credit card reference data, etc.);
- Contract data (e.g. terms of delivery or service, special agreements, discounts, commission data);
- Correspondence language;
- Power of representation

We process the personal data above in order to serve the purpose of fulfilling the obligations arising from the business relationship with our business partners and suppliers.

The above-mentioned data will be stored for at least 7 years (as provided for in Section 132 BAO), no longer, however than for 30 years (period of limitation).

The legal basis allowing us to process the personal data stated above is the performance/fulfilment of a contract pursuant to Art. 6 (1) lit. b GDPR as well as the fulfillment of a legal obligation pursuant Art. 6 (1) lit. c GDPR.

### **Visitors of the FIS Alpine Ski World Championships**

The following data might be processed with regard to visitors:

- Photos and videos taken in the course of the FIS Alpine Ski World Championships (please refer to the General Terms and Conditions for more detailed information in that regard).

We process this data in order to serve the purpose of public relations and a certain news coverage with regard to the respective events. The above-mentioned data will be stored until the legal basis ceases to exist.

The legal basis allowing us to process the personal data stated above is our legitimate interest pursuant to Art. 6 (1) lit. f GDPR. Our legitimate interest is based on the purpose mentioned above.

## **2. Links to other websites and social media**

It might be the case that you will also find links to third-party websites on our website and applications, plug-ins or content from third-party providers. We have included the plug-ins or such third party links mainly for informational purposes. Please note that these third-party websites are generally not within our sphere of influence and are therefore not covered by this Privacy Policy. If you visit the website of third parties (for example, by clicking on the corresponding link), personal data might be collected or processed by the respective operators. In this regard, please refer to the respective privacy policy of the corresponding website operator.

This, in particular, applies to the link on the saalbach2025 website to register for the Ski Austria (Austrian Ski Association) newsletter. If you register for this newsletter, the corresponding data (i.e. e-mail address, name, title) will therefore be processed directly by Ski Austria and further information can be found in Ski Austria's data privacy policy (<https://www.skiaustria.at/de/datenschutz>).

## **3. Data security**

ASWM (as part of the Ski Austria Group) has taken appropriate technical and organizational measures to protect personal data against, among other, accidental or intentional manipulation, loss, destruction and unauthorized access. The measures taken are subject to regular review and are continuously adapted to the state of the art.

Notwithstanding our efforts to maintain an appropriately high level of diligence at all times, it cannot be ruled out that information disclosed to us via the Internet may be viewed and used by other persons.

Please note that we therefore accept no liability whatsoever for the disclosure of information due to errors in data transmission not caused by us and/or unauthorized access by third parties (e.g. hacker attack on e-mail account or telephone, interception of faxes).

#### 4. Your rights

You have the following legal rights according to GDPR with regard to your personal data.

- **Right of access (Art. 15 GDPR):** Upon request, we shall provide you with information about the personal data processed and the purpose of the processing within one month.
- **Right to rectification (Art. 16 GDPR):** In case of incorrect or incomplete data, you may request rectification.
- **Right to erasure ("right to be forgotten") (Art. 17 GDPR):** We must erase personal data if it is not necessary for the purposes of processing, you withdraw your consent (unless there is another, additional authorization for processing) or the personal data has been processed unlawfully.
- **Right to restriction of processing (Art. 18 GDPR):** You can request a restriction of processing if, for example, your personal data is to be used only for specific purposes.
- **Right to data portability (Art. 20 GDPR):** You have the right, in the cases prescribed by law, to receive the personal data concerning you in a structured, common and machine-readable format.
- **Right to object (Art. 21 GDPR):** You may object to processing based on public interest or our legitimate interest.
- **Right of withdrawal (Art. 7 (3) GDPR):** Consents can be revoked by you at any time and without justification. You can do this by sending a mail to [datenschutz@skiaustria.at](mailto:datenschutz@skiaustria.at) or sending a letter to our postal address Österreichischer Skiverband, Olympiastraße 10, A-6020 Innsbruck.
- **Complaint to the data protection authority (Art. 77 GDPR):** If you believe that the processing of your personal data violates the GDPR, you have the right to lodge a complaint with a supervisory authority (in Austria, this is the data protection authority). You can submit a complaint by e-mail to [dsb@dsb.gv.at](mailto:dsb@dsb.gv.at).

You can find more details on these rights in the full version of the GDPR following this link:

<https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32016R0679&qid=1694698451437>

Please note that you must prove your identity in a suitable form in order to exercise these rights. Without this proof, there would be a risk that unauthorized persons could access or dispose of your personal data.

#### 5. Disclosure of personal data to third parties / recipients

Generally, we do not submit/transmit any personal data to third parties. However, due to the association's agendas, legal obligations and the complexity of today's data processing processes, it is sometimes essential to pass on personal data also to third parties (see also Section 1 above). In

case you would like to receive further information on how and to what extent we process or pass on your personal data in a specific case, please contact [datenschutz@skiaustria.at](mailto:datenschutz@skiaustria.at).

For the processing of personal data, we sometimes engage processors (*Auftragsverarbeiter*). We have concluded respective contracts with our processors in accordance with Art. 28 (3) GDPR. In addition, we have ensured that we only work with processors who have implemented appropriate technical and organizational measures that ensure processing of personal data in accordance with the requirements of GDPR and the protection of the rights of data subjects.

Depending on the occasion, the personal data mentioned under Section 1 above may also be transferred to the following third parties who are not processors of ours:

- Financial authorities, courts, legal representatives, tax consultants, collection agencies, partners/suppliers
- Members of the Ski Austria group (together with ASWM the "**Ski Austria Group**"):
  - Austrian Ski Federation
  - Austria Ski Team Handels- und BeteiligungsgmbH
  - Austria Ski Management und Marketing GmbH
  - Austria Ski Merchandising und Handel GmbH
  - Austria Ski Nordic Veranstaltungsgesellschaft m.b.H.
  - AUSTRIA SKI VERANSTALTUNGSGESELLSCHAFT m.b.H.
  - Bergisel Betriebsgesellschaft m.b.H.
  - Austria Ski Sportanlagen Betriebsges.m.b.H.

## 6. Cookies and analytics services:

### Use of cookies and analytics services on our website:

We use cookies and analysis services on our website:

- **Cookies:** This website uses cookies. Cookies do not cause any damage to your computer and do not contain viruses. Cookies make our offer more user-friendly, effective and secure. Cookies are small text files that are stored on your computer and saved by your browser.
  - Most of the cookies we use are "session cookies". They are automatically deleted after the end of your visit. Other cookies remain stored on your terminal device until you delete them. These cookies allow us to recognize your browser on your next visit.
  - You can change your browser settings so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or generally and activate the automatic deletion of cookies when closing the browser. If cookies are deactivated, the functionality of this website may be limited.
  - When entering our website, we inform you about the types of cookies we use and give you the option to agree to individual types of cookies. We do not load non-essential cookies until you have given your consent to their use. For this purpose, our website uses the cookie consent technology of Cookiebot to obtain your consent within the meaning of Art. 6 (1) lit. a GDPR for the storage

- of certain cookies in your browser and to document this in a manner consistent with data protection. The provider of this technology is Cookiebot - Cybot A/S, Havnegade 39, 1058 Copenhagen, Denmark (hereinafter Cookiebot).
- When entering our website, a Cookiebot cookie is stored in your browser, which stores the consents you have given or revoked. This data is not shared with the Cookiebot provider.
- The collected data will be stored until you request to delete it or until you delete the Cookiebot cookie yourself or until the purpose for storing the data no longer applies. Mandatory legal retention periods remain unaffected. Details on data processing by Cookiebot can be found at [www.cookiebot.com/de/privacy-policy](http://www.cookiebot.com/de/privacy-policy).
- If you use our "my Ski Austria module" and thus define your favorite sports, you will be presented with news items pre-filtered to your preferences. For this purpose, we save the "digest\_interests" cookie locally when you actively select your favorite sports. This cookie only contains IDs of sports and is deleted at the end of the session.
- You can find the cookies used on our website (including current information and revocation options) in the "Cookies" category on our website (<https://www.saalbach2025.com/de/datenschutz>)

— **Google Analytics:** Insofar as you have given your consent as part of the cookie consent, this website uses "Google Analytics 4", a web analytics service provided by Google LLC. The responsible entity for users in the EU/EEA and Switzerland is Google Ireland Limited, Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("**Google**").

- Google Analytics uses cookies to analyze the use of our website by visitors. The information collected by means of the cookies about your use of this website is generally transferred to a Google server in the USA and stored there.
- For Google Analytics 4, the anonymization of IP addresses is activated by default. Due to IP anonymization, your IP address will be truncated by Google within member states of the EU or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases the full IP address will be transmitted to a Google server in the USA and shortened there. According to Google, the IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.
- For example, your approximate location (region), your IP address (in abbreviated form), technical information about your browser and the devices you use (e.g. language setting, screen resolution), your Internet provider, the referrer URL (via which website/advertising medium you came to this website) may be collected.

- The data is used primarily to evaluate the use of the website, to compile reports on website activity and thus to obtain indications for improving the website. The legal basis for this data processing is your consent pursuant to Art. 6 (1) sentence 1 lit a) GDPR.
- You can revoke your consent at any time with effect for the future by changing the cookie settings. The lawfulness of the processing carried out on the basis of the consent until the revocation remains unaffected. You can also prevent the storage of Cookies from the outset by setting your browser accordingly. However, if you set your browser in order to reject all cookies, functionalities on this and other websites may be restricted.
- The transmission of data to the USA and access by US authorities to the data stored by Google cannot be ruled out. More information on the terms of use of Google Analytics and data protection at Google can be found, for example, at <https://marketingplatform.google.com/about/analytics/terms/de/>.

## **7. Updates of this Privacy Policy**

The most recent version of this Privacy Policy is dated November 2023. Your continued use of our website indicates your acceptance of the terms of this most recent version.